

# EUN MIN HWANG

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## ACADEMIC APPOINTMENT

### **Assistant Professor**

Hospitality and Tourism Management, University of South Alabama August 2021 ó Present

### **Instructor**

William F. Harrah College of Hospitality, UNLV January 2016 ó May 2021

## EDUCATION

University of Nevada, Las Vegas (UNLV) December

University of Houston, Texas  
M.S.

Hotel Management GPA 3.94/4.0

*Examining the relationship between tourists' perceived risk and their intention to travel in international leisure destination*

University of Nevada, Las Vegas December 2006  
B.S. Hotel Administration GPA 3.69/4.0

## COURSES TAUGHT IN UNIVERSITY OF SOUTH ALABAMA

1. HTM 220 Meetings, Incentives, Conventions, Events Fall 2021; Fall 2022  
*In class and Online learning using Canvas*
2. HTM 445 HTM Financial Reporting Fall 2021; Fall 2022  
*In class and Online learning using Canvas*
3. HTM 210 Food & Beverage Service Management Spring 2022; Spring 2023  
*In class and Online learning using Canvas*
4. HTM 212 Food Sanitation and Safety Summer 2022; Fall 2022  
*In class and Online learning using Canvas*
5. HTM 435 Quality Service Management (W) Spring 2022; Spring 2023  
*In class and Online learning using Canvas*
6. HTM 396 HTM Career Planning Spring 2022; Spring 2023  
*In class and Online learning using Canvas*
7. HTM 330 Cruise Operations Management Summer 2022  
*Online learning using Canvas*

## COURSES TAUGHT IN UNLV

1. HMD 330 Hospitality Purchasing and Cost Control Fall 2020 ó Spring 2021  
*Remote learning using Canvas and Panopto*



**Peer-Reviewed Conference Proceedings**

1. **Hwang, E.** (2022). Exploring food container attributes to build a positive green image for restaurant customers that order takeout or delivery: a conjoint analysis approach. 2022 International CHRIE Conference, Washington, District of Columbia. Poster Presented.
2. **Hwang, E.,** Kim, Y., Baloglu, S., & Raab, C. (2019). The behavioral continuum of home-based behaviors to inflight food choices. The 24th Graduate Education & Graduate student research conference in Hospitality & Tourism, Houston, TX. Poster Accepted.
3. **Hwang, E.,** Baloglu, S., & Choi, C.B. (2019). Exploring the Differences in Generation: The Use of Social Media Before, During, and After the Travel. The 24th Graduate Education & Graduate student research conference in Hospitality & Tourism, Houston, TX. Standup presentation Accepted.
4. **Hwang, E.,** Baloglu, S., & Tanford, S. (2018). Is Your Loyalty Program Fair? How Perceptions of Fairness Influence Member Loyalty. 2018 International CHRIE Conference, Palm Springs, CA. Standup Presented.
5. **Hwang, E.,** Kim, Y., & Yoon, S. (2017). In-flight Foodservice Attributes and their Influence on Willingness to Pay (WTP) Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
6. **Hwang, E.,** & Kim, Y. (2017). Exploratory study of In-flight Foodservice Attributes and their Influence on Willingness to Pay (WTP) Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
7. **Hwang, E.,** Baloglu, S., & Tanford, S. (2017). A Taxonomy of Casino Loyalty Program Customers. West Federation CHRIE Conference, San Diego, CA. Standup Presented.
8. **Hwang, E.,** & Bergman, C. (2016). Exploring Motivational Attributes of University Students in Sustainable Practices on Campus Dining. 2016 International CHRIE Conference, Dallas, TX. Poster Presented.
9. **Hwang, E.,** Kim, Y., & Ryu, K. (2016). Exploring perceptions of Generation Y and their willingness to use a smartphone as an alternative to casino loyalty cards. Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
10. Sun, J., & **Hwang, E.** (2016). The Motivational Attributes Influencing Association of University Students in Sustainable Practices on Campus Dining. 2016 International CHRIE Conference, Denver, CO. Standup Presented.
11. **Hwang, E.,** & Kim, Y. (2016). Content analysis of Big Data in Hospitality and Tourism

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Lawrence, E., and **Hwang, E.** Exploring the Demand for a Mobile Tourism Application that Focuses on Urban Tourism. Poster Presented.

2.

Cash Award of \$3,000 & Research Fund \$2,000

Total Awarded: \$10,000

**6. ARAMARK/AI Emami**

**2010**

*University of Houston, Texas*

Cash Award of \$2,000

**7. National Association of Catering Executives Scholarship**

**2009**

*University of Houston, Texas (UH)*

Cash Award of \$2,000

**RESEARCH IN PROGRESS**

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**1. Hwang, E.,** Song, H. G., and Kim, Y. *Rcuugpi gtuø'y knpi pguu'q'tgugtxleg'kphki j v'o gcu'* online and their willingness to pay for meal upgrades: a case study of U.S. students

**Research in Transportation Business and Management (Q1/4.286)**

**Sustainability (Q1/3.889)**

*Cluster Analysis; EFA; Multiple Linear Regression Analysis*

Finalizing Manuscript for Submission

**2. Hwang, E.** and Kim, Y. The spillover of general eating habits and grocery purchase behaviors to airline food choices.

## **PROFESSIONAL SERVICE**

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<b>Faculty Council Member</b>	<b>Fall 2022 – Present</b>
<b>Eta Sigma Delta Honor Society</b> <i>Hcewn\ 'Cf xkuqt "</i>	<b>December 2021 - Present</b>
<b>Hospitality Ambassador</b> <i>Hcewn\ 'Eq/Cf xkuqt "</i>	<b>December 2021 - Present</b>
<b>Student Awards and Scholarship Committee</b> <i>Eqo o k\gg'O go dgt</i>	<b>Fall 2021 - Present</b>
<b>Department Faculty Library Representatives</b> <i>Eqo o k\gg'O go dgt</i>	<b>Fall 2021 - Present</b>
<b>Technology Committee</b>	<b>Fall 2021 - Present</b>

<b>IACC America Connect 2022</b> <i>Park MGM, Las Vegas</i> Participant	<b>May 2022</b>
<b>CHIA: Certification in Hotel Industry Analytics</b> <i>American Hotel &amp; Lodging Educational Institute</i>	<b>March 2022</b>
<b>Registered ServSafe Examination Proctor</b> <i>National Restaurant Association</i>	<b>December 2021</b>
<b>Certified ServSafe Instructor</b> <i>National Restaurant Association</i>	<b>December 2021</b>
<b>ServSafe Food Protection Manager Certification</b> <i>National Restaurant Association</i>	<b>November 2021</b>
<b>ServSafe Food Handler Certification</b> <i>National Restaurant Association</i>	<b>May 2021</b>
<b>Online Education Classes</b> <i>University of Nevada, Las Vegas</i>  Live stream of PowerPoint slides and interactive lessons	<b>July 2020</b>
<b>Designing a Curriculum for Online and Hybrid Classes</b> <i>Webinar Harvard Business Publishing</i> Participant	<b>July 2020</b>
<b>Research Workshop on Mediation and Moderation Analysis</b> <i>University of Nevada, Las Vegas</i>  PowerPoint slides with step-by-step implication	<b>April 2018</b>
<b>IMEX America</b> <i>Sands Expo and Convention Center, Las Vegas</i> Participant	<b>October 2018</b>
<b>Vegas Food Expo</b> <i>Westgate Las Vegas Resort &amp; Casino</i>  Food and beverage products and packages	<b>April 2018</b>
<b>Vegas Food Expo</b> <i>Gold Coast Casino</i>  Food and beverage retailers and distributors	<b>March 2017</b>
<b>Certified Hospitality Educator (CHE)</b> <b>Second Annual Summit on Nevada Education</b>	<b>2016 – 2020</b> <b>December 2016</b>

*Sands Expo and Convention Center, Las Vegas*  
Showcase of



**Bellagio Resort & Casino**

*Slot Auditor*

**May 2010 – December 2010**

*Las Vegas, NV*

Balanced accurate and detailed auditing of daily paperwork  
Developed statistical slot performance reports in detail  
Investigated and researched any problems or variances

**American Hotel & Lodging Association (AH&LA)**

*Summer Research Assistant*

**June 2009 – August 2009**

*Houston, TX*

Anticipated lodging property issues and resolved them in a timely manner  
Conducted desktop research using journal articles and newspaper sources to gather necessary data  
Communicated with lodging property professionals

**Mou Mou English Academic Institute**

*Manager*

**April 2007 – September 2008**

*Kyungkido, South Korea*

Provided advice and guidance to the institute director for successful lesson plans  
Counseled parents for any conflicts or issues that aroused when educating students  
Monitored the proper communication tools including publicity materials and presentations to promote the achievements

**Dragon Hill Lodge**

*Front Desk Intern*

**January 2007 – February 2007**

*Seoul, South Korea*

Registered and processed hotel guests to their assigned rooms  
Communicated and accommodated requests of hotel guests  
Completed hotel reservations over the phone and through email

**Sodexo, UNLV Dining Commons**

*Front and Back of the House Intern*

**August 2006 – December 2006**

*Las Vegas, NV*

Prepared ingredients by washing and chopping vegetables  
Provided clean and orderly serving kitchen by replenishing supplies and sanitizing surfaces  
Maintained the food serving and storage areas by taking and recording their temperatures

**UNLV Campus Housing**

*Multicultural Assistant*

**August 2005 – May 2006**

*Las Vegas, NV*

Supported Global House/Council and supervised residents to support diversity among residents  
Developed collaborative and multicultural events supporting students on campus

**UNLV Campus Housing**

*Resident Assistant*

**August 2004 – May 2005**

*Las Vegas, NV*

Facilitated social and personal adjustments of students in the residence hall and campus  
Created welcoming and entertaining residence hall for the members of a floor  
Advised residents to respect fellow residents and mediated conflicts among them

**Iowa State University Memorial Union**

**August 2002 – December 2003**

*Banquet/Catering Server*

*Ames, IA*

Responsible for setting tables and buffet areas and breaking down the service  
Facilitated and arranged numerous weddings and social events

## **OTHER EXPERIENCES**

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### **UNLV GenCyber Summer Camp**

**July 2018**

*Event Coordinator*

*Las Vegas, NV*

Prepared, served, and delivered foods to camp students  
Responded to the preferences and complaints of students

### **KATHEA Conference**

**April 2015**

*Coordinator*

*Las Vegas, NV*

Coordinated student volunteers  
Organized registration booth and meeting rooms

### **Korean Seafood Tasting Event**

**November 2014**

*Manager*

*Las Vegas, NV*

Networked with chefs and food vendors  
Coordinated student volunteers

### **Weekly Korean recipes of Vegas Hanmi News**

**November 2013 – May 2014**

*Writer*

*Las Vegas, NV*

Developed and prepared original Korean foods recipes

### **UNLVino**

**April 2005; May 2006**

*Event Assistant*

*Las Vegas, NV*

Served and displayed different styles of wines from multiple vendors

### **UNLV Rebel Pride Council**

**May 2005**

*Member*

*Las Vegas, NV*

Planned welcoming and social events for the new and returning students

## **ADDITIONAL INFORMATION**

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**United States Permanent Resident**